



**SIERRA MADRE FOURTH OF JULY
Booth Application 2024**

Wednesday, July 3rd in Memorial Park 5:00pm – 10pm

Please mail/email the completed form by May 15th, 2024, to lriggio.carlson@gmail.com

Sierra Madre 4th of July Committee, PO Box 1073, Sierra Madre, CA 91025

Business Name or Organization : _____

Contact Name: _____

Contact e-mail: _____ Phone: _____

Mailing Address: _____

Requirements for Participation:

A Donation of 10% of sales to Sierra Madre Event Committee for all booths that are for profit there will be no charge for Non-Profit Groups

Description of Booth: _____

Selling Items Yes or No

If yes listed what selling _____

Participants agree to abide by all rules and regulations set forth by the Sierra Madre Event Committee and the City of Sierra Madre. All booths must be operated by and staffed by business listed above. Participants will provide their own booths, supplies, and trash containers. Participants will be responsible for cleaning all trash in and around their booth area.

INDEMNIFICATION AGREEMENT AND COVENANT NOT TO SUE In consideration for permission to participate in the Sierra Madre 4th of July Events both pre parade on July 3, 2024 the undersigned hereby covenant and agree to indemnify, defend and save harmless the Sierra Madre Event

Committee and the City of Sierra Madre, each of their officers, directors, members, agents, servants, volunteers, representatives and employees, and all other participants in the Sierra Madre 4th of July activities and Parade from ANY and all claims, demands or liability which the aforementioned parties may sustain as a result of ANY claims, demands, cause of action, costs of judgments and/or other occurrences which may arise from the undersigned's participation in the Sierra Madre 4th of July activities and Parade. The undersigned on behalf of themselves, or sponsoring group or organization, further (1) assumes the risk of any and all personal injuries and property damage which the undersigned may suffer as a result of participation in the parade or festivities; (2) waives his/her right to sue the aforementioned parties relating to any parade and activities; and (3) covenants with the aforementioned parties to forever refrain from instituting, pressing or in any way aiding any claim, demand or cause of action, for damages, costs, loss of services, expenses or compensation for, on account of, or in any way arising from or hereafter to arise from the undersigned's participation in the said parade and activities.

I agree to abide by all the standards and rules set forth by the organizers of this event. Any activity deemed detrimental by the Committee or City may cause expulsion from the venue. I acknowledge that I have received a copy of this page.

The applicant is an authorized agent of the group submitting this application and is 21 years or older, has read the application/event rules and regulations and hereby accepts responsibility for said rules and regulations.

Applicant's signature:

_____ Date: _____

Printed Name

Contact e-mail: _____ Phone: _____